



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AMENDED AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, September 9, 2026

LOCATION: Legacy of the Plains Museum

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve September 9, 2026, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve July 8, 2026 minutes, May & June 2026 lodging tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report and marketing update.

5. Interview two candidates for Chuck Heeman's position on the tourism board

- a. Cameron Perrett-Carpenter Center
- b. Gene Bolger-Total Tactical

6. Discuss and Consider board retreat plan by Jaimie Weingart

7. Discuss and Consider scholarships for the Agri-tourism conference

8. Board terms update

- a. Lanna-term complete
- b. Jessica finished Cher's term---eligible for first term
- c. Amanda finished Desire term---eligible for first term

9. Commissioner's remarks---Matt Parsley

10. Report from Nebraska Tourism Commissioner Dave Wolf

11. Sub-committee assignments

- Marketing Committee---250th Celebration @ pumpkin patch

12. Public Comment---The tourism board will receive public comment at this time. The Board will not take action on comments presented today.

13. Adjourn/Next meeting October 14, 2026

NOTICE OF MEETING
The Scotts Bluff Area Visitors
Bureau

Notice is hereby given that a regular meeting of the **Scotts Bluff Area Visitors Bureau** will be held on **September 9 at 1:15**, in the **Board Room At The Legacy Of The Plains Museum**. The meeting is open to the public. An agenda for such meeting is kept continuously current and is available for public inspection at The Tourism Office In The County Administration Building.

Published in the Star-Herald
Scottsbluff, NE
***** September 5, 2026
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