



*Vision Statement: To make Scotts Bluff County a destination.*

*Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.*

February 7, 2018

**AGENDA**

Scotts Bluff Area Visitors Bureau

Wednesday, July 8, 2026

**LOCATION: Legacy of the Plains Museum**

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve July 8, 2026, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve June 10, 2026 minutes, April 2026 lodging tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report and marketing update.

5. Discuss and Consider Sports Incentive Grant for Westco Baseball

6. Discuss and Consider Marketing Grant for Beef, Beans and Bluegrass

7. Domed marker update

8. Continue Discussion on the 250<sup>th</sup> celebration

- Sign-up for party decks
- Budget
- schedule

9. Commissioner's remarks---Matt Parsley

10. Report from Nebraska Tourism Commissioner Dave Wolf

11. Sub-committee assignments

- Marketing Committee

12. Next meeting August 12, 2026

**NOTICE OF MEETING  
The Scotts Bluff Area Visitors  
Bureau**

Notice is hereby given that a regular meeting of the **Scotts Bluff Area Visitors Bureau** will be held on **July 8, 2026 at 1:15 p.m.**, in the **Board Room At The Legacy Of The Plains Museum**. The meeting is open to the public. An agenda for such meeting is kept continuously current and is available for public inspection at 1825 10th Street, Gering, NE.

Published in the Star-Herald  
Scottsbluff, NE  
##### July 2, 2026 ZNEZ