



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, May 20, 2026

LOCATION: Legacy of the Plains Museum

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve May 20, 2026, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve April 8, 2026 minutes, February 2026 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and Consider Marketing grant for Oregon Trail Days

6. Discuss and Consider changes to Sports and Event Incentive Grants---Grant Committee

7. Discuss and Consider 250th Anniversary

8. Discuss Visitors Center Updates

9. Commissioner's remarks---Matt Parsley

10. Report from Nebraska Tourism Commissioner Dave Wolf

11. Sub-committee assignments

- Sports Council---Update on Sports Council Meeting/Brenda & Melissa

12. Next meeting June 10, 2026

NOTICE OF MEETING
The Scotts Bluff Area Visitors
Bureau

Notice is hereby given that a regular meeting of the **Scotts Bluff Area Visitors Bureau** will be held on **Wednesday, May 20, 2026 at 1:15 p.m.**, in the **Board Room At The Legacy Of The Plains Museum**. The meeting is open to the public. An agenda for such meeting is kept continuously current and is available for public inspection at 182510th St. Gering, NE In The Tourism Office..

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