



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Tuesday, April 8, 2026

LOCATION: Legacy of the Plains Museum

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve April 8, 2026, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve March 11, 2026 minutes, January 2026 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and Consider Incentive Grant for the Sugar Valley Showdown

6. Discuss and Consider receipts for the AAU Volleyball Tournament

7. Discuss and Consider Placer Contract

8. Discuss and Consider National Tourism Week Activities

9. Commissioner's remarks

10. Report from Nebraska Tourism Commissioner Dave Wolf

11. Sub-committee assignments

- Sports Council---Update on Sports Council Meeting/Chuck and Brenda
- Marketing Update---Update for new marketing idea

12. Adjourn Business meeting- May needs rescheduled because of brochure swap/May 20, 2026???

NOTICE OF MEETING
Scotts Bluff Area Visitors Bureau

Notice is hereby given that a regular meeting of the **Scotts Bluff Area Visitors Bureau** will be held on **Wednesday, April 8, 2026 at 1:15 p.m.**, in the **Board Room At The Legacy Of The Plains Museum**. The meeting is open to the public. An agenda for such meeting is kept continuously current and is available for public inspection at The Tourism Office @ 1825 10th Ave., Gering, NE..

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NOTICE OF MEETING
Scotts Bluff Area Visitors Bureau

Notice is hereby given that a regular meeting of the **West Nebraska Sports Council** will be held on **April 21, 2026 at 6:00 p.m.**, in the **Scottsbluff Public Schools Education Center**. The meeting is open to the public. An agenda for such meeting is kept continuously current and is available for public inspection at 1825 10th St. Gering, NE In The Tourism Office.

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