Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Tuesday, March 11, 2026

LOCATION: Legacy of the Plains Museum

1:15 p.m.

1. Call to Order. Roll Call.
   For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve March 11, 2026, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve February 17, 2026 minutes, December 2025 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5.Discuss and Consider Incentive Grant for Girls softball/David Kiraly

6. Discuss and Consider Promotional Grant for the Father's Day Classic Car Show

7. Discuss and Consider Promotional Grant for Monument Marathon

8. Discuss fees for video from Lyle Kwiatkowski

9. Discuss and Consider incentive portion of marketing grant

10. Commissioner's remarks

11. Report from Nebraska Tourism Commissioner Dave Wolf

12. Sub-committee assignments
    - Sports Council---Update on Sports Council Meeting/Chuck and Brenda
    - Marketing Update---Jess/marketing poll results
    - Lodging Update---National Week Luncheon
13. Adjourn Business meeting- April 8, 2026 @ 1:15 location: TBD

14. Tour Depot/Marvin Floyd

NOTICE OF MEETING
West Nebraska Sports Council

Notice is hereby given that a regular meeting of the **West Nebraska Sports Council** will be held on **March 24, 2026 at 6:00 p.m.,** in the **Carpenter Center Located At 116 Terry Blvd In Terrytown**. The meeting is open to the public. An agenda for such meeting is kept continuously current and is available for public inspection at 1825 10th Street In The Tourism Office.

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COL-NE-203910 March 21, 2026

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Scotts Bluff Area Visitors Bureau

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