



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AMENDED AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, January 14, 2026

LOCATION: North Commissioners Room/Administration Building

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve January 14, 2026, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve December 10, 2025, minutes, October 2025 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and Consider Marketing and Promotion Grant for Nebraska West Fest---Katlyn Massey

6. Discuss and Consider Event Incentive for Nebraska West Fest---Katlyn Massey

7. Discuss and Consider Capital Improvement Grant for Crowl Family RV, Nest and Cabins---JoDee Crowl

8. Discuss and Consider Event Incentive for Cinco de Mayo Car Show---Christian Parra

9. Discuss and Consider Westco Slugfest---Travis Rodak

10. Discuss and Consider Dennis Lennox Travel Writer Proposal

11. Discuss and Consider February meeting change/Conflict with Tourism Conference/February 17, 2026

12. Discuss and Consider marketing videos/Tyler Redwine

13. Commissioner's remarks

14. Report from Nebraska Tourism Commissioner Dave Wolf

15. Sub-committee assignments

- Sports Council---Update on Sports Council Meeting/Chuck and Brenda

16. Adjourn Business meeting- February 17 @ 1:15 pm in the North Commissioners Room