



*Vision Statement: To make Scotts Bluff County a destination.*

*Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.*

*February 7, 2018*

**AMENDED AGENDA**

Scotts Bluff Area Visitors Bureau

Wednesday, December 10, 2025

LOCATION: North Commissioners Room/Administration Building

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve December 10, 2025, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve November 12, 2025, minutes, September 2025 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and Consider Capital Improvement Project for Scottsbluff Auditorium LED Screens---Christopher Brening

6. Discuss and Consider Event Incentive for Winter Border Brawl---Nate Rock

7. Presentation for Visitors Center---Marvin Floyd

8. Commissioner's remarks

9. Report from Nebraska Tourism Commissioner Dave Wolf

10. Sub-committee assignments

- Sports Council---Update on Sports Council Meeting/Chuck and Brenda
- Sports Nebraska Update/Brenda

11. Adjourn Business meeting- January 14 @ 1:15 pm in the North Commissioners Room