



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, September 10, 2025

LOCATION: North Commissioners Room/Administration Building

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve September 10, 2025, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve August 13, 2025 minutes, June 2025 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and consider Sports Incentive Grant for Gering Wrestling (1:25)

6. Discuss and Consider Incentive Grant for Scottsbluff Esports (1:45)

7. Discuss and Consider Sports Incentive for Stand-Up and Play Gering (2:05)

8. Updates from Director: Agri-Tourism Conference

9. Commissioner's remarks from Mr. Harris

10. Report from Nebraska Tourism Commissioner Dave Wolf

11. Sub-committee assignments

- Sports Council---Update on Sports Council Meeting/Chuck and Melissa

12. 2:45---Interview with William Jennings

3:15---Interview with Amanda Lemay

12. Adjourn Business meeting-October 8, 2025