

Scotts Bluff Area Visitors Bureau  
North Commissioners Room at the Scotts Bluff County Administration Building.  
Wednesday, August 13, 2025  
1:15 p.m.

Meeting was called to order at 1:15 p.m. by Lanna Hubbard and roll call was taken.

Board members present: Lanna Hubbard, Bekah Gorsuch, Melissa Price, Marvin Floyd  
Two present vacancies

Commissioner Representative present: Mark Harris and Ken Meyer

Others present: Brenda Leisy, Dave Wolf, Shawn Seiler

The August 13, 2025 agenda was approved without modifications. Bekah Gorsuch made the motion to accept the agenda and it was seconded by Melissa Price. Nay:0 In Favor 4 Motion Passed

The July 9, 2025 minutes, lodging tax report, monthly operating statement and Tourism Director report were all approved as part of the Consent Agenda. Melissa Price made the motion to accept the consent agenda and a second was made by Bekah Gorsuch. Nay:0 In Favor 4 Motion Passed

The Committee heard a presentation from Shawn Seiler to receive an incentive grant for the Twin Cities Volleyball Invite to be held in October. The funding would help pay for officials and line judges for the tournament. Lanna Hubbard made the motion to accept the application the amount of \$5,700 for officials and \$300 to be used in the hospitality room as long as the tourism banner could be present in the room. The motion was seconded by Bekah Gorsuch. Nay: 0 Abstain: 1 In Favor: 3 Motion Passed

The Committee received a Capital Improvement grant from the Legacy of the Plains and the Japanese History project in the amount of \$50,000 to be spent on upgrades to the basement of the Japanese Hall. Dave Wolf explained how grant funds were needed for a match in order to collect on the Nebraska Department of Economic Development Act "shovel-ready" projects. The committee felt that, because we have several phase two and three projects still in the works that those projects should be considered for grants before designating the money for other projects. The motion was made by Mavin Floyd to accept the amount presented and it was seconded by Bekah Gorsuch. Nay:0 In Favor: 4 **Motin** Passed

The Committee discussed a bylaw addition to be added to the current set of bylaws. The addition includes the verbiage to explain approval is needed by the Scotts Bluff County Commissioners for grants \$10,000 and over. Brenda wrote two sentences to explain the addition and Marvin Floyd made the motion to accept the addition. Bekah Gorsuch seconded the motion. Nay:0 In Favor 4 Motion Passed

Brenda gave a brief update and talked about the committee's sponsorship for the Beef, Beans, and Bluegrass Festival. She mentioned that our committee had 8 tickets available for the Friday night festival kickoff dinner at Weborg 21 Center. Brenda also gave an update on the strategic plan and explained that the September date will be cancelled and the first meeting would be rescheduled once the board finds two new members to replace those recently resigning from the committee. An update was also given on video project. We are expecting a video to be

released during the fall months. The board plans to interview new board candidates during the September 10, 2025 meeting.

Mark Harris commented on seeking new board members and wanted to make sure we agreed with the process before moving forward.

Melissa Price updated the Committee on the Western Nebraska Sports Council meeting held in July. The Committee met and elected officers and assigned a sports to research to each member. During the August meeting, members will present their findings and the Committee will consider 2-4 more sports to add to the calendar in 2026.

Meeting adjourned at 2:25 p.m.

The next meeting is scheduled for September 10, 2025 at 1:15 p.m. in the North Commissioners Room of the Scotts Bluff County Administration Building.