



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, August 13, 2025

LOCATION: North Commissioners Room/Administration Building

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve August 13, 2025, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve July 9, 2025 minutes, May 2025 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and consider sports incentive grant for Twin Cities Volleyball Invite

6. Discuss and consider Capital Improvement grant for final phase of the Japanese Hall History Project

7. Discuss and consider bylaw addition to include Commissioners' approval on grant items over \$10,000.00

8. Updates from Director: Beef, Beans, and Bluegrass (table for opening dinner), Strategic Plan, video project, update on calendar marketing

9. Commissioner's remarks from Mr. Harris

10. Report from Nebraska Tourism Commissioner Dave Wolf

9. Sub-committee assignments

- Sports Council---Update on Sports Council Meeting/Chuck and Melissa

10. Adjourn Business meeting-September 10, 2025