



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

The West Nebraska Sports Council is a 501(c)(3) non-profit with the aim of attracting sporting events of all types which positively impact the local economy, tourism efforts, and community image, promote inclusion of athletes of all ages and abilities, and encourage expansion of both natural and manufactured sporting infrastructure.

AGENDA

Scotts Bluff Area Visitors Bureau

West Nebraska Sports Council

Monday, July 28, 2025

LOCATION: Scottsbluff Public Schools Education Center
Training Room A/B

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve July 28, 2025, agenda (consider modification, changes).

4. Discuss and consider a regular meeting time and location

5. Discuss and consider the new logo and mission statement

4. Discuss and consider identifying goals through 2026. Two new events, identify facilities, staffing, and finances.

5. Discuss and consider the organization and facilities

6. Election of Officers

7. Adjourn Meeting

