



*Vision Statement: To make Scotts Bluff County a destination.*

*Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.*

*February 7, 2018*

## AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, June 11, 2025

LOCATION: North Commissioners Room/Administration Building

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve June 11, 2025, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve May 21, 2025 minutes, Approve May 30, 2025 Special Meeting minutes, February 2025 lodging, tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

~~5. Discuss and consider modifications to marketing grant request from Oregon Trail Days~~

6. Discuss and Consider sports incentive for the Monument Mile/Rick Marez

7. Discuss and Consider Marketing Grant for Don Osborn/how to market the community calendar---Zoom 2:00

8. Discuss and Consider Bylaw Change for consideration of board members

9. Discuss and consider property improvements for Sports Tourism

10. Follow-up with Westco Baseball/Travis Rodak

11. Report from Nebraska Tourism Commission---Dave Wolf

12. Commissioner remarks from Mr. Harris

13. Sub-committee assignments

- Sports Council---Update on Sports Council Meet and Greet
- Executive Committee---

14. Adjourn Business meeting-July 9, 2025