



Scotts Bluff County
ATTN: Kelly Sides
1825 10th St
County Administration Building
Gering, Nebraska 69341
United States

Thank you for your 2024 membership with the National Association of Counties (NACo)! Counties, parishes, and boroughs continue to face a wide range of both opportunities and challenges. NACo is stronger as an association when we are united in pursuing our common goals, and your membership is critical to achieving these objectives. We hope you will renew your NACo membership now, adding Scotts Bluff County's voice to our shared vision of healthy, safe, and vibrant counties across America.

Your NACo membership is an investment for all elected officials and staff in your county, ultimately benefiting residents and saving taxpayer dollars. Access to shared solutions, resources, federal advocacy, and expertise of NACo staff and fellow county leaders makes NACo membership more valuable than ever.

As you will see in our *Success Stories from 2024*, we continue to make progress on your behalf by ensuring county priorities are reflected in federal legislative packages, best practices are disseminated among counties, and cost-saving solutions are honed to meet evolving county needs. NACo is both your voice in Washington D.C. on issues ranging from broadband to roads and bridges to public lands, and your community for connecting with other local leaders.

Please take a moment to review your statement and membership dues of \$722 for 2025. The NACo Board of Directors approved an update to NACo dues based on 2020 U.S. Census data, which took effect January 1, 2025 and is reflected in this statement. If you have any questions, please reach out to the NACo team at membership@naco.org.

Thank you in advance for your ongoing membership, support, and engagement. We look forward to partnering with you in the year ahead.

Sincerely,



Hon. Renee Couch
Chair
NACo Membership Standing Committee
Comal County, TX

P.S. If you have already sent your dues payment, please disregard this email.



NACo Working on Your Behalf: Success Stories from 2024

The National Association of Counties (NACo) is your voice in Washington, D.C. Every day, we are working to support counties through improved federal policies, enhanced best practices and cost savings solutions that assist every county across the country. We are extraordinarily grateful for your membership and support – we are stronger as an association and as counties when we are united in pursuing our common goals.

Over the past year, on your behalf, NACo achieved significant gains that support your county, including:

- ✓ Obtaining a more flexible definition of the term “obligation,” **enabling counties to invest directly allocated American Rescue Plan Act funds** to more effectively meet the unique needs of our communities and residents.
- ✓ Securing **full funding for the Payment in Lieu of Taxes (PILT) program** for Fiscal Year 2024 and advocating for mandatory full funding for FY 2025 and beyond.
- ✓ Achieving adoption of NACo’s proposed Federal Communications Commission **rule requiring wireless providers to implement geo-routing for 988 calls**, ensuring that the 988 Suicide & Crisis Lifeline connects callers to appropriate crisis centers based on their general location.
- ✓ Leading advocacy efforts **against legislation that would increase the size and weight of heavy trucks**, citing concerns about the impact on county-owned infrastructure and educating members of Congress on the potential damage to local roads and bridges.
- ✓ Tackling the challenge of housing affordability by acting on the recommendations of NACo’s **Housing Affordability Task Force** and publishing resources on topics from community engagement to land use and zoning.
- ✓ Unveiling the **National Center for Public Lands**, an initiative dedicated to advancing the policy and practice study of America’s public lands counties through educating federal and state partners about the unique challenges faced by counties containing federal lands.
- ✓ Launching the **Artificial Intelligence (AI) County Compass**, a how-to guide for counties navigating the emergence and explosion of AI use in government, based on the recommendations of NACo’s **AI Exploratory Committee**.
- ✓ Publishing the findings of NACo’s **National Commission on Mental Health and Wellbeing**, presenting federal policy recommendations designed to address the acute mental health crisis in America and offering practical solutions for county leaders.
- ✓ Delivering more than 20 new resources and a new state ambassadors’ program from our **Opioid Solutions Center** to help state associations and counties **address behavioral health challenges** and maximize impact with opioid settlement dollars.
- ✓ Hosting hundreds of county officials for more than a dozen in-person **peer networking exchanges** on topics from early childhood investment to economic development.

- ✓ Creating a **Rural Leaders for Economic Mobility** network that offered small grants and peer networking opportunities to counties under 50,000 residents to support local economic mobility efforts.
- ✓ Investing in the future of the county workforce, including:
 - Enrolling over 1,019 participants from 305 counties across 43 states in the **High Performance Leadership Academy and Cybersecurity Leadership Academy**, online programs equipping frontline county government professionals with leadership skills,
 - Developing a suite of voluntary benefits solutions through NACo's **Public Promise Insurance**, and
 - Helping over 440,000 county employees preparing for retirement through NACo's partnership with **Nationwide**, holding a cumulative \$29 billion in assets.
- ✓ Launching three new public contracts through NACo's **Public Promise Procurement** platform, introducing reduced-cost and publicly-sourced solutions for emergency preparedness, rental and lease of equipment, and purchasing of elevators and escalators.
- ✓ **Saving counties over \$2.5 billion** by enhancing cash management and liquidity strategies, which were reinvested into other community needs.

NACo is **YOUR** national, non-partisan association, and these success stories are only possible with your membership, support and engagement. If you are looking to expand your participation in the coming year, we invite you to get involved in our initiatives, federal policy advocacy, committees and task forces, and programming by visiting www.NACo.org.