



*Vision Statement: To make Scotts Bluff County a destination.*

*Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.*

*February 7, 2018*

#### AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, May 21, 2025

LOCATION: North Commissioners Room/Administration Building

1:15 p.m.

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve May 21, 2025, agenda (consider modification, changes.)

4. Approve Consent Agenda – Approve April 10, 2025 minutes, February 2025 lodging tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

5. Discuss and Consider dates for Strategic Plan

6. Discuss and Consider Capital Improvement Grant for Nebraska State Historical Society Foundation---1:30

7. Discuss and Consider Marketing Grant for Don Osborn

8. Discuss and Consider Capital Improvement Grant for Western Nebraska Pioneers

9. Discuss and Consider marketing opportunity with Dennis Quaid---Viewpoint

10. Discuss and Consider Bylaw Change for consideration of board members

11. Report from Nebraska Tourism Commission---Dave Wolf

12. Commissioner remarks from Mr. Harris

13. Sub-committee assignments

- Sports Council---Update
- Executive Committee---

14. Adjourn Business meeting-June 11, 2025 @1:15