



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Thursday, April 10, 2025

NOON Meeting with lunch/Correction Notice Filed on 3/28/2025

LOCATION: North Commissioners Room/Administration Building

12:15-1:30

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Public Comment

4. Approve March 10, 2025, agenda (consider modification, changes.)

5. Approve Consent Agenda – Approve February 18 ,2025 minutes, January 2025 lodging tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.

6. Approve Cell Phone cards---Nebraska Tourism Grant approved

7. Discuss and consider Part-time Employee to complete office tasks/ pay range \$15.80-\$18.56

8. Update on tourism board vacancy/Two applicants to date

9. Update on the Nebraska magazine passport

10. Discuss and consider revising grant application process---Executive Committee

11. Discuss and consider revised strategic plan from Jamie Weigart

12. Report from Nebraska Tourism Commission---Dave Wolf

13. Sub-committee assignments

- Chuck Heeman-Strategic Plan/Report from Executive Board Meeting
- Sports---application for Sports Council

14. Adjourn Business meeting-NEXT MEETING—TBD

15. Grant Reviews