



*Vision Statement: To make Scotts Bluff County a destination.*

*Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.*

*February 7, 2018*

AGENDA---REVISED

Scotts Bluff Area Visitors Bureau

Wednesday, February 19, 2025

LOCATION: North Commissioners Room/Administration Building

1. Call to Order. Roll Call.  
For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.
2. Introduction of guests.
3. Public Comment
3. Open Work Session—Sports organizational session
4. Commissioners Comments—purpose of meeting
5. Key slides from the playbook
6. Invite Sports Guests to speak. (10-minute limit)
7. Share mission statement, sports commission goals and objectives
8. Open Business Meeting
9. Approve February 19, 2025 agenda (consider modification, changes.)
10. Approve Consent Agenda – Approve January 8 ,2025 minutes, November 2024 lodging tax report, recent claims, Monthly operating statement, correspondence, Tourism Director Report.
11. Consider approval of additional claims/claim amounts not included under consent agenda
12. Discuss and consider moving from quarterly meetings
13. Sub-committee assignments
14. Discuss and consider placier ai---3-year contract
15. ADA Compliant website---Brenda
15. Adjourn Business Meeting16. NEXT MEETING—TBD-