



Vision Statement: To make Scotts Bluff County a destination.

Mission Statement: To create a supportive environment that promotes the creation of events, embraces our history, promotes our natural beauty and generates a true interest of our valley as a destination.

February 7, 2018

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, January 12, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve January 12, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – December 15, 2021 minutes, October 2021 lodging tax report, December/January claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and consider Sponsorship for the Western Nebraska Pioneers Baseball

7. Discuss and consider cost associated with March FAM Tour Group
8. Discuss and consider private sector voting for WNTC
9. Continue discussion on the 2022 Strategic Plan
10. Set next meeting date and location---February 9, 2022 (Legacy of the Plains Museum)



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AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, February 9, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve February 12, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – January 12, 2022 minutes, November 2021 lodging tax report, December/January claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. TRAINING: Trails West Media digital advertising presentation (1 in the Strategic Plan)

7. Discuss and Consider promotional grant for the Monument Marathon

8. Discuss and Consider lighting project for Landers Soccer Fields

9. Update of the Western Nebraska Pioneers deal

10. Update on the Rural Fellows Application

11. Set next meeting date and location---March 9, 2022 (Legacy of the Plains Museum)



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Scotts Bluff Area Visitors Bureau

Wednesday, March 9, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve March 9, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – February 12, 2022 minutes, December 2021 lodging tax report, March claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Report: Zoo Annual Report---Anthony Mason

7. Discuss and Consider Event Incentive for Old West Balloon Fest

8. Discuss and Consider Sports Incentive for Boys Class B State Golf Tournament

9. Discuss and Consider Event Incentive for Nebraska State Horseshoe Tournament

10. Discuss Billboard Advertising

11. Set next meeting date and location---April 13, 2022 (Legacy of the Plains Museum)



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Scotts Bluff Area Visitors Bureau

Wednesday, April 13, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve April 13, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – March 9, 2022 minutes, January 2022 lodging tax report, April claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Update: Sean Boyd---Gaming/Horse Track information

7. Discuss and Consider Promotional Grant for Father's Day Classic car show/High Plains Auto Club
8. Discuss and Consider Sports Incentive for Boys Class B State Golf Tournament
9. Discuss and Consider Event Incentive for PCRA Rodeo in Mitchell
10. Report: Updating on Legacy of the Plains Capital Improvement Campaign
11. Set next meeting date and location---April 13, 2022 (Legacy of the Plains Museum)



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Scotts Bluff Area Visitors Bureau

Wednesday, May 11, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve May 11, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – April 13, 2022 minutes, February 2022 lodging tax report, April and May claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider grant for Oregon Trail Days

7. Discuss and Consider Promotional grant for High Plains Riot

8. Set next meeting date and location---June 8, 2022 (Legacy of the Plains Museum)



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Scotts Bluff Area Visitors Bureau

Wednesday, July 13, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve July 13, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – May 11, 2022 minutes, March & April 2022 lodging tax report, May & June claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider Promotional Grant for Eiseley's Star Thrower Musical---Bing Chen via Zoom

7. Discuss first months results for Wyobraska magazine and new projects
8. Meet the Rural Fellows Interns and hear the results of their survey
9. Discuss and consider another retreat in 2022
10. Set next meeting date and location---August 10, 2022 (Legacy of the Plains Museum)



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AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, September 14, 2022

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.
3. Approve September 14, 2022 agenda (consider modification, changes.)
4. Approve Consent Agenda – July 13, 2022 minutes, May & June 2022 lodging tax report, August claims, correspondence, Tourism Director Report.
5. Consider approval of additional claims/claim amounts not included under consent agenda
6. Discuss and Consider Promotional Grant for Robidoux Rendezvous
7. Discuss and Consider Capital Improvement Grant for Cleveland Field
8. Discuss and Consider Incentives for promotional grants
9. Discuss and consider November retreat in 2022
10. Set next meeting date and location---October 12, 2022 (Legacy of the Plains Museum)



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Scotts Bluff Area Visitors Bureau

Wednesday, October 12, 2022

1. Call to Order. Roll Call.

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2. Introduction of guests.

3. Approve October 12, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – September 14, 2022 minutes, July 2022 lodging tax report, September claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider Capital Improvement Grant for Nebraska State Historical Society Foundation

7. Discuss and Consider Grant funds for sports tourism strategic planning proposal

8. Discuss and Consider redrafted Incentives for promotional grants

9. Discuss and Consider change to the committee structure in the bylaws.

10. **Mark your calendars for our sports training and board Retreat** ---November 9, 2022

Times and location to be announced.



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Scotts Bluff Area Visitors Bureau

Wednesday, December 14, 2022

1. Call to Order. Roll Call.

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2. Introduction of guests.

3. Approve December 14, 2022 agenda (consider modification, changes.)

4. Approve Consent Agenda – November 9, 2022 minutes, September 2022 lodging tax report, December claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider Event and Sports Incentive for Carpenter Center State Competition

7. Discuss and Consider Applicants for Advisory Board Positions.

8. Next Meeting January 11, 2023---Legacy of the Plains Museum