

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, January 8, 2020

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve January 8, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – November 13, 2019 minutes, August 2019 lodging tax report, September 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider Sponsorship request for Monument Marathon

7. Discuss and Consider kiosk project with Kimball County

8. Discuss the costs for the ABA Bus Tour

9. Discuss and Consider Public Voting Sector for WNTC

10. Sub-Committee reports:

Marketing Committee---

Grant Committee --- Paid bills for the Legacy of the Plains and Monument Marathon

Executive Committee---

Budget Committee---

11. Set next meeting date and location---February 12, 2020

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, February 12, 2020

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve February 12, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – January 8, 2020 minutes, November 2019 lodging tax report, January and February financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider Marketing grant for the Summit to Summit Race

7. Discuss and Consider funding for Girls State Golf Tournament

8. Discuss and Consider Public Voting Sector for WNTC

9. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---

Budget Committee---

10. Set next meeting date and location---March 10, 2020

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, March 11, 2020

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve March 11, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – February 12, 2020 minutes, December 2019 lodging tax report, February and March financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider marketing grant for the Robidoux Quick and Dirty

7. Discuss and Consider Advertising in the Community Directory/Chamber Project

8. Discuss the budget for the March 20-21 FAM Tour

9. Discuss and Consider Sponsorship with the Scotts Bluff National Monument for implementation of

their final centennial event and Visitor Center Grand Re-Opening.

10. Elect Officers:

- Kim Johns---Chairman
- Dave Wolf---Vice Chairman
- Jeremiah---Secretary

11. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---

Budget Committee---

12. Set next meeting date and location---Change April Meeting date

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, May 13, 2020

Zoom Call

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve May 13, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – March 11, 2020 minutes, February 2020 lodging tax report, April and May financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and Consider renewing capital improvement grant for 23 Club

7. Discuss and Consider capital improvement grant for Legacy of the Plains

8. Elect Officers:

- Kim Johns---Chairman

- Dave Wolf---Vice Chairman
- Jeremiah---Secretary

9. Discuss current marketing/promotion grants

- Monument Marathon

10. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---Discussed budget and continuing forward

Budget Committee---

11. Set next meeting date and location---To be determined

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, June 10, 2020

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve June 10, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – May 13, 2020 minutes, March 2020 lodging tax report, April and May financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and consider the rubric for future grant evaluation

7. Discuss the amount of Capital Improvement funds to transfer before July 1, 2020

8. Sub-Committee reports:

Marketing Committee---UPDATE---Stats from Maly Marketing on FB ads

Grant Committee ---

Executive Committee---

Budget Committee---County Budget due June 8, 2020

9. Set next meeting date and location---July 8, 2020 @ 1:15, North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, July 8, 2020

Meeting Location: Legacy of the Plains Museum

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve July 8, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – June 10, 2020 minutes, April 2020 lodging tax report, May and June financial reports, claims, correspondence, verbal Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and consider the rubric for future grant evaluation

7. Discuss the Western Trails Byway historic information/current project

8. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---

Budget Committee---

9. Set next meeting date and location---August 13, 2020 @ 1:15, North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, September 23, 2020

Meeting Location: Legacy of the Plains Museum

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve September 23, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – August 12, 2020 minutes, June 2020 lodging tax report, July financial reports, claims, correspondence, verbal Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Presentation from Maly Marketing to update the success of the marketing campaign

7. Discuss and consider the rubric for future grant evaluation

8. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---

Budget Committee---

9. Set next meeting date and location---October 13, 2020 @ 1:15, North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, October 13, 2020

Meeting Location: Legacy of the Plains Museum

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve October 13, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – September 23, 2020 minutes, June 2020 lodging tax report, July financial reports, claims, correspondence, verbal Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Presentation from Karla on the historic data from the Western Trails Byway Association

7. Discuss and Consider any updates on the Street Outlaws Discovery Channel Project

8. Discuss and consider the rubric for future grant evaluation

9. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---

Budget Committee---

10. Set next meeting date and location---November 10, 2020 @ 1:15, location TBD

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, December 9, 2020

Meeting Location: ZOOM MEETING

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve December 9, 2020 agenda (consider modification, changes.)

4. Approve Consent Agenda – October 14, 2020 minutes, September 2020 lodging tax report, November financial reports, claims, correspondence, verbal Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under consent agenda

6. Discuss and consider changes to the grant application

7. No Action Required/Pioneers Baseball package

8. Sub-Committee reports:

Marketing Committee---

Grant Committee ---

Executive Committee---

Budget Committee---

- 9.. Set next meeting date and location---January 13, 2021