

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, January 9, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve January 9, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – November 14, 2018 minutes, October 2018 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

6. Discuss and Consider Dan Morford's position on the Board---Dan

6. Discuss and Consider proposal from Sheep Creek Films

7. Discuss and Consider additions to the grant for Travel Writers Expenses
8. Discuss and Consider the Public Voting Sector for WNTC
9. Circle Tour Update
10. Sub-Committee reports:
 - Marketing Committee---
 - Grant Committee ---
 - Executive Committee---
 - Budget Committee---
13. Set next meeting date and location---February 13, 2019 @ 1:15, North Commissioners Room

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, February 13, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.
For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.
2. Introduction of guests.
3. Approve February 13, 2019 agenda (consider modification, changes.)
4. Approve Consent Agenda – January 9, 2019 minutes, correspondence, Tourism Director Report.
5. Consider approval of additional claims/claim amounts not included under Consent Agenda
6. Discuss and Consider the Grant application for Summit to Summit Run/Walk
7. Discuss marketing ideas for the video
8. Sub-Committee reports:

Marketing Committee---

Grant Committee ---pay bills for Monument Marathon

Executive Committee---

Budget Committee---

9. Set next meeting date and location---March 13, 2019 @ 1:15 North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, March 13, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.
For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.
2. Introduction of guests.
3. Approve March 13, 2019 agenda (consider modification, changes.)
4. Approve Consent Agenda – February 13, 2019 minutes, November and December 2018 lodging
tax report, financial reports, claims, correspondence, Tourism Director Report.
5. Consider approval of additional claims/claim amounts not included under
Consent Agenda
6. Discuss and Consider the Grant application for the Monument Marathon
7. Discuss and Consider Grant application question addition

8. Annual Tourism Statistics taken from our website
9. Discuss OWBF Sponsorship/passenger
10. Sub-Committee reports:
 - Marketing Committee---
 - Grant Committee ---pay bills for Carpenter Center
 - Executive Committee---
 - Budget Committee---
11. Set next meeting date and location---April 10, 2019 @ 1:15 North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, April 10, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve April 10, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – February 13, 2019 minutes, November and December 2018 lodging

tax report, January 2019 lodging tax report, financial reports for February and March 2019, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

6. Discuss and Consider the Grant application for the Monument Marathon

7. Discuss and Consider the Grant application for the Scotts Bluff Celtic Gathering

8. Presentation: Maly Marketing to present the new Marketing Campaign
9. Election of Officers
10. Discuss and Consider Grant application question addition
11. Annual Tourism Statistics taken from our website
12. Discuss OWBF Sponsorship/passenger
13. Sub-Committee reports:
 - Marketing Committee---
 - Grant Committee ---
 - Executive Committee---
 - Budget Committee---
14. Set next meeting date and location---May 8, 2019 Board Room at the Gering Civic Center

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, May 8, 2019

Board Room at the Gering Civic Center

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve May 8, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – April 17, 2019 minutes, February 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

6. Discuss and Consider Capital Improvement Funds for Nebraska Historical Society Foundation/Leslie Fattig and Tony Dworak

7. Discuss and Consider Capital Improvement Grant Application for 23 Club

8. Discuss and Consider Grant application---Recipients receive all but \$250.00 until they report.

9. Discuss and Consider Sponsorship for the Scotts Bluff National Monument 100 year celebration

10. Discuss and Consider website proposal

11. Sub-Committee reports:

Marketing Committee---Report on Meeting

Grant Committee ---Nebraska Historical Society, 23 Club

Executive Committee---

Budget Committee---

11. Set next meeting date and location---June 12, 2019 North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, June 12, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve June 12, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – May 8, 2019 minutes, March 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

6. Discuss and Consider a Capital Improvement Grant for Japanese Hall and History Project

7. Discuss and Consider the R3 Summit and expenses for attendance

8. Sub-Committee reports:

Marketing Committee---

Grant Committee --- Japanese Hall

Executive Committee---

Budget Committee---Budgets to be complete by June 28, 2019

9. Set next meeting date and location---July, 10 2019 North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, June 12, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve June 12, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – May 8, 2019 minutes, March 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

6. Discuss and Consider a Capital Improvement Grant for Japanese Hall and History Project

7. Discuss and Consider the R3 Summit and expenses for attendance

8. Sub-Committee reports:

Marketing Committee---

Grant Committee --- Japanese Hall

Executive Committee---

Budget Committee---Budgets to be complete by June 28, 2019

9. Set next meeting date and location---July, 10 2019 North Commissioners Room

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, August 21, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve August 21, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – July 10, 2019 minutes, May 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

6. Discuss and Consider Promotional Grant for the Legacy of the Plains Harvest Festival Celebration

7. Discuss and Consider late Promotional Grant Application for the West Nebraska Bicycle Club

8. Discuss website design by Maly Marketing

9. Sub-Committee reports:

Marketing Committee---Website Design Meeting

Grant Committee --- Met and approved receipts for Father's Day Classic, SVR and Summit

to Summit.

Executive Committee---

Budget Committee---

10. Set next meeting date and location---September 11, 2019

AGENDA

Scotts Bluff Area Visitors Bureau

Wednesday, September 11, 2019

North Commissioners Room

1:15 p.m./Regular Board Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve September 11, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – August 21, 2019 minutes, June 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

7. Discuss website design by Maly Marketing---Please bring all your ideas

8. Schedule Fall Marketing Meeting

9. Sponsorship for the High Plains Riot

10. Sub-Committee reports:

Marketing Committee---

Grant Committee --- Met and approved the receipts for High Plains Riot

Executive Committee---

Budget Committee---

11. Set next meeting date and location---October 9, 2019

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, October 9, 2019

Legacy of the Plains Museum

1:15 p.m./Regular Board Meeting

2:30 Quarterly Marketing Meeting

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve October 9, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – September 11, 2019 minutes, July 2019 lodging tax report, financial

reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

7. Discuss and Adopt detailed budget for 2019-2020

8. Discuss and Consider Sponsorship for the Western Nebraska Pioneers

9. Discuss and Consider photo shoot for Maly Marketing

10. Discuss and Consider help with the NACO Conference in Kearney

11. Discuss and Consider Facebook posts for all marketing grants

12. Sub-Committee reports:
 - Marketing Committee---
 - Grant Committee ---
 - Executive Committee---
 - Budget Committee---Met to discuss the detailed budget

13. Set next meeting date and location---November 13, 2019

A G E N D A

Scotts Bluff Area Visitors Bureau

Wednesday, November 13, 2019

1. Call to Order. Roll Call.

For public information, this meeting of the Scotts Bluff County Tourism Committee has been properly advertised and a copy of the Nebraska Open Meetings Act is available from the Recording Secretary.

2. Introduction of guests.

3. Approve November 11, 2019 agenda (consider modification, changes.)

4. Approve Consent Agenda – October 9, 2019 minutes, August 2019 lodging tax report, financial reports, claims, correspondence, Tourism Director Report.

5. Consider approval of additional claims/claim amounts not included under Consent Agenda

7. Discuss and Consider Sponsorship request for Carpenter Center/Bobbi Youel

8. Discuss and Consider proposal from Oregon-California Trails Association

9. Discuss and Consider photo shoot and filming bids

10. Discuss and Consider date change for December meeting

11. Discuss and Consider help with the NACO Conference in Kearney

12. Discuss and Consider a second 4 year term for Dave Wolf and Shannon Brunner

13. Sub-Committee reports:
 - Marketing Committee---
 - Grant Committee --- Sponsorship for Carpenter Center
 - Executive Committee---
 - Budget Committee---

14. Set next meeting date and location---???

