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Chairman Ken Meyer
Scotts Bluff County
1825 10th St
Gering, NE 69341



Dear Chairman Meyer,

I'm writing to invite you to explore the possibilities of Fonroche Solar Streetlights in your community. We work with municipalities across the country and have seen the benefits that solar lighting can deliver.

The **City of Los Angeles** is starting to tackle its **\$20 million copper wire theft problem** with our streetlights. They have deployed more than 100 SmartLights and plan to have 900 installed by July of next year.

By all accounts, **Green Park, Missouri** is a great place to live, but the lack of lighting was a drawback. Alderman Michael Broughton's big Ah Ha moment came when driving home on a moonless night. He almost missed a turn in his own neighborhood. The older neighborhoods had no sidewalks and no lighting, making it **unsafe for pedestrians walking their dogs or going for a stroll after dinner**. Green Park set out to use Fonroche solar lighting to ensure that all intersections were illuminated. With no existing grid infrastructure, the project would have been impossible to afford with traditional lighting.

The **City of Keene** is embracing a sustainable future. In 2019 the city set a goal to power all its electricity needs with renewable sources by 2030. While these objectives extend to the entire community, **Keene is leading by example** through its municipal operations. When the City embarked on a complete redesign of a major collector road, it selected emission-free Fonroche Solar Streetlights for the job.

In **Vacaville, CA**, City Officials waited for months for the utility to respond when a downtown transformer failed. Worse yet, **business owners and residents wouldn't stop yelling at them!** Once they decided on solar streetlighting, the retail district was illuminated within weeks.

And then there is an aging infrastructure. The **City of Crestwood** learned that the old streetlight wiring in Whitecliff Park was beyond repair. The replacement cost would be astronomical. Instead, the City opted for solar replacements for **better lighting and a lower cost**.

Now the solar street lighting proposition is even stronger. We've taken the risk out of solar lighting while at the same time offering **reduced pricing through March 31, 2025.**

Starting with project planning, we'll provide a full engineering design. When it's time to install, we'll provide on-site personnel if required. Finally, there's no maintenance for 10 or more years. This year we are also announcing a longer standard warranty of 8 years and adding labor to the coverage.

Curious? To get a full project proposal or schedule a presentation, please call or email.

Sincerely,



Austin Brennan

Regional Manager

773-425-8389

Austin.Brennan@Fonroche.us

Autonomous Solar Lighting

INSTALL
STREETLIGHTS IN LESS
THAN 45 MINUTES



Our Lowest Price
With a Longer, Stronger Warranty

8

Year warranty -
Never pro-rated -
Including Parts and
Warranty

\$3,299

Starting price for
standard residential
roadway lighting system.
(State of NE thru 3/31/25)

Join municipalities across the country who are already enjoying the benefits of SmartLight Solar Street Lighting...Laramie, WY | Charleston, WV | Milwaukee, WI | Shoreline Park, WA | Roanoke, VA | Centerville, UT | Fort Worth, TX | Harrison, TN | Rapid City, SD | Greenville, SC | Cranston, RI | Montgomery, PA | Salem, OR | Oklahoma City, OK | Syracuse, NY | Las Vegas, NV | Albuquerque, NM | Red Bank, NJ | Keene, NH | Omaha, NE | Green Park, MO | St. Paul, MN | Shelby, MI | Wareham, MA | Houma, LA | Topeka, KS | Floyd County, IN | Buffalo Grove, IL | Lapwai, ID | Polk City, IA | Makawao, HI | Atlanta, GA | St. Petersburg, FL | Windham, CT | Castle Rock, CO | Los Angeles, CA | Tucson, AZ | Little Rock, AR | Pinson, AL | Bowmanville, Ontario and ... too many more to list ...

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Our weatherized systems are **installed in less than 45 minutes** and designed to deliver
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Learn how our SmartLight Systems can ensure reliability, eliminate copper-wire theft, cut emissions, and
reduce both installation time and cost. We are making Solar the New Standard for street lighting
All this, with a lower price and longer, stronger warranty!

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